

# MINUTES

## Montevallo Main Street (MMS) Board of Directors Meeting

May 14, 2020

### In Attendance (term expiration)

√	Smitherman, Julie (2020)	√	Lightfoot, Kirk (2022)
√	Tate, Casie (2020)		Chappell, Dessilyn (20220)
√	Barone, Olivia (2020)	√	Jones, Ken (2022)
√	Gutierrez, Omar (2020)		Hendren, Sarah (2022)
	Shunnarah, Stephanie (2021)		
√	Sanders, Tom (2021)	√	Bennett, Courtney ( <i>Ex officio</i> )
	Vacant (2021)	√	Cost, Hollie ( <i>Ex officio</i> ) asst. Maggie Benson
√	White, Cheryl (2021)	√	Gilbert, Steve ( <i>Ex officio</i> )
√	Honeycutt, Patricia (2021)		Stewart, John ( <i>Ex officio</i> )
√	Lehman, Herman (2022)		Woodham, Dee ( <i>Ex officio</i> )

### Call to Order and Approval of Minutes

President, Julie Smitherman, called the meeting to order via videoconferencing due to the Covid pandemic, at 8:00 a.m.

Minutes of the April 9, 2020 meeting were reviewed. *On a motion by K. Jones, seconded by H. Lehman, the minutes were approved as presented.*

### Treasurer's Report

In the absence of the Committee Chair, S. Hendren, C. Bennett presented a report dated May 14, 2020 indicating:

- **Income Statement (Profit & Loss for March 10 – April 7):** Total Income = \$1,194; Total Expenses = \$1,942; Net Income = <\$748>
- **Balance Sheet (as of May 13):** Total Assets = \$45,708; Total Liabilities = 0; Total Equity = \$45,708
- **Gross Statement Balance (as of May 13):** \$45,708, less approved Work Plan allocations (see report in agenda) = Unencumbered Operating Funds = \$10,010
- **Membership Dues:** \$0 during month
- **Façade Grant Fund Donations** – \$0
- **Veterans' Banners** – \$591, 2 sold
- **Miscellaneous** - \$0
- **Work Plans Funding** – see Agenda for allocations by committee and project.

It was reported that the premium for D&O insurance was paid of \$594 versus budget of \$577 for a <\$17> variance.

*On a motion by H. Lehmann, seconded by K. Lightfoot, the financial reports were approved as presented.*

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## President's Report

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President, J. Smitherman, reported on the following:

- **Sustainability Task Force** – Mayor H. Cost was called on to report on this work. She reported that city revenue is down by 12% to date, which could require a 24% budget reduction. As a result, the city will have to prioritize projects for all departments. Some capital projects that have dedicated funds will not be affected. City departments will be working together to coordinate reductions to minimize the impact. Mayor Cost reported that all local governments in the area are seeing similar revenue reductions.
- **Dollar General** – Mayor Cost reported that the new store for Highway 25 has been approved. There has been substantial concern expressed over the Highway 119 store proposal from nearby residents. However, this proposal meets all city codes and requirements. A final decision is pending. She noted that this new development could generate \$75,000 to \$100,000 in annual tax revenue.
- **UM Opening** – It was reported that UM plans to open the campus and resume classroom instruction for the Fall semester. An enrollment decline might be expected of up to 10% - as most colleges are expecting a decline.
- **Rotary Scholarships** – The Rotary Club is offering two \$1,000 scholarships to students that live within the Montevallo Zip Code. Applications will be reviewed in June and recipients selected in July.

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## Board Committee Reports

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### Organization Committee –

- No new report

**Design Committee** – Committee Chair, K. Lightfoot, provided the following report:

- **Veteran Banners** – There has been very good feedback on the new banners that have been installed. There has also been interest in purchasing additional veteran's banners. If these are ordered promptly they can be up by the July 4<sup>th</sup> holiday.

**Promotions Committee** – Courtney Bennett indicated that the committee could not meet, but provided the following report:

- **Friday Nights at Cove** – These have been postponed due to the virus pandemic. No other events are planned at present due to prohibition on in-person events.

**Economic Vitality Committee** – The Chair, K. Jones, indicated that the committee could not meet, but provided the following report:

- **Information Distribution** – He commended Steve and Courtney on the outstanding job they have done in getting information to local businesses about loans and other funding available to keep their businesses in operation. At least six local businesses have qualified for federal PPP funds.

**Environmental Sustainability Committee** – Committee Chair, O. Barone, provided an update on the work of this new committee:

- **Organization Meeting** – A videoconference was held by the committee to get organized and do some planning for future activities.

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## Executive Director's Report

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- **Property Activities** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City. She commented that given the pandemic, there has been little activity during the month.
  - **Opened this month** – none reported
  - **Opening soon** –
    - Slice Pizza & Brew House (corner Ashville Road/Wadsworth St) – TBD;
    - Cozumel (Main Street) – no known opening date, but renovation work is underway;

- Pit 119 BBQ on Main Street (Old Tavern location) – renovation underway;
- CozBee Wireless (former Russel Cellular location in shopping center on Main Street) – renovation underway;
- The Soul Spot Wings – 728 Main St. (former Frios locations) – launched Facebook page;
- Elite Salon, 1215 Valley St. (former Emma Gray location) - open;
- Navarro’s Fresh Market (former TTT Gas Station), to open in Village on Valley.
- **Property for sale** – Office building at 951 Island St. listed by Nathan Stamps; Lot on Island Street for sale or build to suit (Bob Nesbitt)
- **For Rent** – Spaces in the CVS Shopping Center (Urmish Patel); former Southern Vape at 707 Main St.;
- **Relocations** – none reported
- **Business closings** – none reported
- **Sale of Businesses** – none reported
- **Prospects** – none reported
- **Hotel/Motel** – no report

## Old Business

- **Volunteer Hours** – These were collected in the meeting via chat.
- **Membership Renewals** – Notices have been sent out. We are not pushing these due to the economic distress of many local businesses, but it is a good time to point out MMS activities to support local businesses.
- **Bylaws Revision** – No action this month.

## New/Other Business

- **Vacant Board Positions** – Nominations are now open to fill currently vacant positions. Please let Courtney or Julie know of any nominations.
- **Funding Allocations** – The following funding allocations were presented:
  - **Shelby County Main Street Web Site** - This is intended to be a joint website for all three Main Street programs in the county. We hope to receive a grant to fund this, but want to move ahead with the project even if the grant is not received with each local Main Street program sharing the cost. If the other communities do not split the fee, then we will not move ahead. This is the web site development cost only. There will be an ongoing cost to host and update the site. *On a motion by H. Lehman, seconded by K. Jones, this allocation was approved for \$3,385.*
  - **Flags for Local Businesses** – A proposal for spending \$2040 to purchase flags to be placed outside open businesses on Main Street was presented. It was suggested that these be provided to MMS member first at no charge and let non-members purchase them if desired. *Courtney will circulate designs for the flags and obtain revised pricing and then a vote by email on this proposal will be held.*
  - **Montevallo Main Street Video** – There was a request for an additional \$250 to hire professional voiceover talent for the MMS video that is in production. There were several suggestions of local talent that might do this without a fee. This will be investigated further.
  - **Local Businesses Needs** – Courtney ask that anyone let her know of any special issues or needs of local business to see if MMS can be of assistance.

## Announcements

**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by a number of community organizations during the month.

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### Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday, June 11, 2020 via videoconferencing unless otherwise notified.

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### Adjournment

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The meeting was adjourned at approximately at 8:50 a.m.

Respectfully submitted,

Tom J. Sanders  
Secretary