

**MVP Board Meeting**  
**October 18, 2016**  
**Agenda**

- **Welcome**
- **Special Presentation, Resource Team Final Recommendations**
  - Mary Helmer, State Coordinator, Main Street Alabama
- **Recognition**
  - Mayor's Breakfast – Pam Phagan, Hometown Hero & Keynote Speaker
- **Conferences/Meetings**
  - "How to Grow Your Downtown" – Main Street Quarterly Training, Alexander City, November 15
  - Basic Training – Main Street Alabama, City Hall, November 1 & 2
- **Announcements/Updates (Economic Vitality)**
  - Emma Gray Boutique – Open on Main Street
  - Shampoochies – Ribbon Cutting, Thursday, October 20 at 4:00 pm
  - Trendy Chic – Scheduled to Open in November
  - Bail Bond Company – Open above Sweet Ink
  - Private Investigator – Open above Sweet Ink
  - Hair Station
  - Bakery/Catering ??
- **Organization**
  - Board Nominations
  - Bylaws
- **Design**
  - Streetscape Project Update
    - Grant Application for Main Street businesses – 10 awards at \$500 each
- **Promotion**
  - Ad – City Map developed by the Chamber
  - Holiday Shopping Guide
  - New City Web Page Launch – October 27
  - Video of Events, Activities, Scenes of Main Street -- Regions
- **Events**
  - Chamber Monthly Luncheon, Wednesday, October 19, 11:30, Library
  - Pumpkin Fest, Orr Park, Saturday, October 22, 11:00 – 5:00
  - Art Stalk, Main Street, Saturday, October 29, 1:00 – 6:00
  - Critters by the Creek, Orr Park, Sunday, October 30, 2:00
  - Hometown Trick or Treat, Main Street, Monday, October 31, 3:30 – 5:00
  - Holiday Parade, Main Street, November 17 ?
  - Small Business Saturday, November 26
- **New Business/Additional Announcements**