

## Montevallo Project Meeting

7/26/2016

Attending: Hollie Cost, Sarah Hogan, Tiffany Bunt, Dee Woodham, Calvin Meadows, Steve Gilbert, Herman Lehman, Julie Smitherman, Adele Nelson, Susan Fulmer, Pam Phagan, and Janice Seaman

- We discussed the Community Vision and Recommendations meeting. We had approximately 100 people who participated throughout the meetings and a good response on the volunteer list. Pam felt we were well represented by older and younger people, but not middle age. Steve has spoken with Bill Ford and he thinks we are getting buy in from Hwy 25.
- There is a new business on Main St- Lucky Penny Boutique. Their grand opening and ribbon cutting is Friday at 4. We need to spread the word that she is open and has new merchandise arriving weekly. We need representatives to be there and wear your MVP button. Paige Wallace is looking at opening a monogram/gift shop and Frios and Magic City Ice are both looking at the Lula B's location.
- We discussed the Map and the ad that Sarah emailed about purchasing. We decided we would purchase the \$395 ½ page ad. As MVP we would advertise the fact that we are a Main Street community and inviting people to come downtown. Steve thinks the shelf life of this map will be 12-18 months. We think we will get more mileage out of the map ad than the football program that Shelby county reporter does.
- The City is currently developing a new website and app. The roll out for this will be the end of October.
- August 9 Mary Helmner will be here to meet with groups of people who were not well represented at the previous session. The groups not reached were identified as Minority/Hispanic, property owners, UM, County representatives, middle age people. We discussed ways to get these people involved that might work better than before including reaching out to local Pastors. Calvin is to get with some of the local pastors and find out if having this meeting during Wednesday night bible study might be a good option. We discussed meeting with the minority/Hispanic group at Ward Chapel or Shiloh church. Sarah will hammer out the meeting schedule and locations after hearing back from Calvin.
- Downtown Laboratory Conference is August 22-24 with the dinner on the 23<sup>rd</sup> from 7-9. We will buy 1 table for the dinner. Dinner attendees include: Janice, Calvin, Hollie, Julie, Sarah, Susan, Steve and Adele.
- The main street contact has now been completed and signed and Sarah will get that sent off to them.
- There will be a business and commercial development code meeting on August 3 at 11 at City Hall. Fliers were passed out for this.
- There are rendering of City Hall for sale at City hall, proceeds to benefit MVP.
- New Board Members- David Darby and Matt Walker are on board. Steve Condry we will put on a committee and we never heard back from Dr. Shunnarah.

- We have decided to have an organizational board meeting on September 8 at 5:00, location TBA. Items we will cover will include: Program name, program status, board bylaws, committee chairs, funding and publications. Be thinking of these things between now and then and come to the meeting full of ideas!
- Linda Nix and Janice are attending the NAPC meeting in Mobile this week.
- UMOM Park meeting next Thursday at 4:00 at Chamber office.