

Montevallo Main Street  
Board of Directors Meeting  
January 12, 2017

**Members Present:**

Carol Bruser, Hollie Cost, Susan Fulmer, Bear Jones, Steve Gilbert, Lydia Goodwin, Herman Lehman, Calvin Meadows, Adele Nelson, Pam Brown Phagan, Janice Seaman and Julie Smitherman. Also in attendance was Sarah Hogan, Montevallo Main Street Director.

**Call to Order:**

Julie Smitherman called the meeting to order at 8:08 a.m.

The first item of business was the approval of the minutes from the December Board meeting. A motion to approve was made by Pam Phagan. Calvin Meadows seconded and the motion was approved.

**Old Business:**

- Currently there are 6 applications for Streetscape Assistant grants. The deadline for submission is January 31. Applications include: Lucky Penney-\$350, Falcon Art-\$500, State Farm-\$500, Czeskleba-\$500, Bradford Real Estate-\$500 and Randy Sears-\$500.
- As of this date 105 wooden signs have been sold bringing in \$2,100.00
- The National Main Street Conference will be held on May 1-3, 2017. Board members attending will be Calvin Meadows, Herman Lehman, Bear Jones and Sarah Hogan. Discussion was held to provide additional funding for additional non-board members to attend. Carol Bruser made a motion to fund the additional attendees with money raised from the wooden sign fundraiser. Pam seconded and the motion was approved.
- Discussion was held on payment of a UM marketing intern. Herman made a motion to approve a \$500.00 stipend for such intern. Adele Nelson seconded and the motion carried.
- The Kick-Off Celebration held on January 3, 2017 was a great success. Funding for key chains provided at the event will be split by the Montevallo Chamber and Main Street. Total cost was \$320.68. A motion to approve payment of key chains was made by Janice Seaman and seconded by Pam. Motion approved.

**New Business**

- Adele created New Year's Cards and mailed out 82 to local business and others. Cost of the project was \$65.00. Herman made a motion to approve the expenditure and Calvin seconded. The motion carried.
- All Board committees need to be complete before the next meeting with Mary Helmer scheduled for February 6th.

- A Wood Carving Festival has been set for September 9, 2017. This will be a joint venture with the Arts Council, Bicentennial Committee, Chamber of Commerce and Montevallo Main Street.
- Carol made a motion that all Main Street Board meetings be open to the public. Anyone wishing to be included on the agenda will need to contact Sarah to be included. Board meetings will be posted on the Montevallo Main Street website. Herman seconded and the motion carried.

### **Board Committee Reports**

- Pam reported that the Design Committee is complete. A city clean-up will take place in the month of March. She will reach out to the Adopt a Mile and Adopt a Block programs for assistance.
- Adele reported the Promotion Committee is complete and will be meeting soon. Different ways to incorporate Monty were discussed.
- Herman reported the Economic Vitality committee needs additional committee members.
- Sarah needs all committee reports for the next newsletter.

### **Other Business**

- Sarah will visit the City of Columbiana on January 19<sup>th</sup>. She will meet with Bragan Feldman and visit business owners to discuss Main Street projects, procedures, and ideas.
- Sarah provided a Streetscape update on January 11, 2017. The update was posted on the City and Main Street web sites.
- Julie reported Main Street Block Captains need to be chosen. Captains will visit with businesses in designated areas. Julie will put together a list of those who volunteer and send out to board members.

There being no further business, the meeting was adjourned at 9:30 a.m.

Respectfully submitted,

Carol Bruser, Secretary

