

# Minutes April 12, 2018

Attending: Steve Gilbert, Julie Smitherman, Casie Tate, Kirk Lightfoot, Herman Lehman, Tom Sanders, Dee Woodham, David Darby and Stephanie Shunnarah.

Call to Order 8:05am

Treasure's report was prepared by Adele Nelson, presented by Julie Smitherman and reviewed by the board. Kirk Lightfoot made a motion to accept, Tom Sanders seconded and the motion carried.

Presidents report included a run down on the conference and included info from Herman Lehman on his experience. Courtney Bennett will start April 30, 2018.

Adele Nelson turned in her resignation from the board, promotions committee chair and treasurer position effective May 1, 2018 and will remain on the promotions committee. Herman will take over as treasurer and Casie Tate will take over as the promotions chairperson. A motion was made to accept Adele's resignation, accept Herman as treasurer, accept Casie as promotions chairperson, add Herman and Courtney Bennett to the checking account and turn management of the account over the executive committee. Kirk Lightfoot made the motion and Tom Sanders seconded. Motion carried.

Herman Lehman was appointed to the position of EV chairperson.

Streetscape update included only information on crosswalks, which hopefully will be complete before the next meeting!

Kimberly Quillman will be opening Kimbrell's boutique in the near future in Dr. Shunnarah's rental property across from the fire station.

Branding reveal is Monday 4/16/18, 4:30 for the board, public meeting at 6:00!

Events include – Tinglewood September 8, 2018, ArtFest April 21, 2018, Meet the Candidates at BREG April 26, 2018, Southern Vape ribbon cutting May 1, 2018, and Strategic planning meeting April 24, 2018

Membership drive committee will meet this month and present a plan at the May meeting.

Two board members were suggested: Chris Fulmer and HG McGaughy.

Julie met with Melanie Poole recently about partnering with the American Village tulip festival. Details to be worked out and discussed later.

We will be having a welcome reception/meet the board event on Tuesday May 15 at Bradford to welcome Courtney.

A workplan to add a Main Street intern in the fall was approved at an hourly rate of \$10/hour up to 50 hours (\$500). Motion was made by Herman Lehman and seconded by Tom Sanders. Motion carried.

Serve Pro services visited with Julie this week about an emergency locator service they can offer our businesses. He will present the idea at our next board meeting.

Promotion and design committees to begin work on make your mark campaign!

The City is turning over Love Montevallo day to Main Street going forward to continue as an ongoing event!

Next meeting 5/10/18 8am