

# MINUTES

## Montevallo Main Street (MMS) Board of Directors' Meeting

May 9, 2019

### In Attendance (term expiration)

√	Smitherman, Julie (2020)		Lightfoot, Kirk (2022)
	Tate, Casie (2020)	√	Darby, David (2022)
	Phagan, Pam (2020)	√	Jones, Ken (2022)
√	Gutierrez, Omar (2020)	√	Hendren, Sarah (2022)
	Shunnarah, Stephanie (2021)		
√	Sanders, Tom (2021)	√	Bennett, Courtney ( <i>Ex officio</i> )
	Holloway, David (2021)	√	Cost, Hollie ( <i>Ex officio</i> )
	Black, Jason (2021)	√	Gilbert, Steve ( <i>Ex officio</i> )
	VACANT (2021)		Woodham, Dee ( <i>Ex officio</i> )
	Lehman, Herman (2022)		Stewart, John ( <i>Ex officio</i> )

### Call to Order and Approval of Minutes

The meeting was called to order by the President, Julie Smitherman, at 8:06 a.m.

Minutes of the April 11, 2019 meeting were reviewed. *On a motion by D. Darby, seconded by K. Jones, the minutes were approved as presented.*

### Treasurer's Report

A report dated May 9, 2019, was presented in the agenda indicating:

- **Total Operating Funds** = \$36,715.51 as of 5/8/2019. Because most of our funding is now allocated to work plans, we currently have \$1,577.38 in unencumbered funds. D. Darby indicated that the primary reason for the decrease in funds from last month's report was due to paying expenses for advertising, conferences/training, and insurance. C. Bennett indicated that she has acquired Quickbooks Desktop 2018 at no expense to Main Street, thanks to Shelby County.
- **Work Plan Report** – the following work plans have been completed since the April 11 meeting:

Project	Funding Approved	Actual Expense
Shelby Co. Visitors' Guide Ad	\$800	\$707.50
Branded pop-up tent	\$1,500	\$903.09
D & O Insurance	\$577	\$577

- **Revenue Sources** –
  - None since last meeting
- **Fund Reallocation Requests** = None
- **Fund Allocation Requests** = None

On a motion by K. Jones, seconded by S. Hendren, the financial report was approved as presented.

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## President's Report

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- No items

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## Board Committee Reports

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- **Organization Committee** – Three organization work plans have been completed since the April 11 meeting: Shelby C. Visitors' Guide Ad, Branded pop-up tent, and D&O Insurance.
- **Design Committee** – In the absence of the Chair of this committee, K. Lightfoot, there was no report.
- **Promotions Committee** – In the absence of the Chair of this committee, D. Holloway, there was no report. However, C. Bennett indicated the committee met as usual this month and their work plans are progressing.
- **Economic Vitality Committee** – Committee Chair, K. Jones, reported:
  - The committee met on May 8 to discuss progress made on their work plans. They will continue to meet regularly at 2 PM on the 2<sup>nd</sup> Wednesday of each month.
  - Significant progress has been made in the Tourism Data Capture work plan, thanks to efforts by project lead Bob Doyle. *C. Bennett indicated that she will share this information with H. Cost, who is compiling similar data for a prospective hotelier.*

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## Executive Director's Report

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- **Property Activities** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City;
  - **Opened this month** – The Dive Bar
  - **Opening soon** – Scott Vaughn Owen Studio (TBD); restaurant in former Pizza Hut/Sonic (TBD); Montevallo Makers (TBD); The Art Studio (June)
  - **Ownership transition** – Watts on Main under contract; 635-7 Shelby Street (car wash) purchased by Elias & Sons LLC
  - **Buildings for sale** – old Eclipse Coffee and Books property; Office building at 951 Island St. listed by Nathan Stamps; Lot on Island Street for sale or build to suit (Bob Nesbitt)
  - **For rent** – vacated Emma Gray space on Main Street; two 1300 to 2000 sq. ft. spaces in the CVS Shopping Center (Urmish Patel);
  - **Relocations** – none reported
  - **Business closings** – none reported
  - **Prospects** – *S. Gilbert indicated there is interest from an industrial company in property in Shelby/Bibb County, and they have looked at a specific location in Montevallo. He also indicated an investor contacted him with interest in a commercial space of approximately 10,000 sq. ft. Additionally, he indicated that he has been in touch with Alabaster-based Siluria Brewing Company, as well as the Alabama Brewers' Guild and our Shelby County Legislative Delegation, regarding proposed legislation that would make it easier for craft breweries to operate satellite breweries, as well as remove a certain tax that would make it easier for them to sell their product. This may result in our area being more business-friendly to small breweries. He also indicated that a "beer trail" connecting local breweries is in the works in the Alabaster area. Lastly, he indicated that a local businessperson is looking for a commercial kitchen suitable for catering in the Montevallo area; her existing location in a neighboring city is not ideal.*

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## Old Business

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- **Volunteer Hours** – These were collected from Board members.

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## New/Other Business

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- **Board Openings** – Nominations are now being accepted for two terms on the board of directors for the length of 2019-2021. These would replace the spot vacated by Yoko Brown and the spot currently occupied by Jason Black, who has volunteered to have his spot filled by someone with a schedule that better allows them to attend meetings. At least one corporate business representative would be preferred.
- **Bylaws Review and Revision** – Article VI: (a) – (f) – No changes were suggested.
- **Membership Drive** – Sarah Hendren will serve as Chair of this committee.
- **First Annual Membership Meeting** – The first annual meeting of our members will be held on June 13 at 8 AM at City Hall.

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## Announcements

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- **Upcoming Events** – Board members were encouraged to support the events listed in the agenda by a number of community organizations during the month:
  - **Saturday, May 11:** MJCC Moonlight Movies at 8 PM at Owl's Cove Park, showing *Lilo and Stitch*.
  - Friday Nights at the Cove from 7-9 PM at Owl's Cove Park:
    1. **May 31:** sponsored by our Shelby County Legislative Delegation
    2. **June 28:** sponsored by Emma Gray
    3. **July 26:** sponsored by Rausch Coleman Homes
  - **Wednesday, May 15:** Monthly Chamber of Commerce luncheon at 11:30 AM at Parnell Library. Dee Woodham, President of the Shoal Creek Park Foundation, will be the guest speaker. Lunch is \$12.
  - **Saturday, May 18:** Montevallo Yoga Festival at the University of Montevallo, featuring a special pop-up by Montevallo Art Walk.
  - **Saturday, May 18:** Montevallo Police Explorer Glow Golf Classic. Starts at 7:30 PM. Officer Pace is looking for sponsors for this event! Contact him for more information at [tpace@cityofmontevallo.com](mailto:tpace@cityofmontevallo.com), or call 205-665-2555. *S. Gilbert also indicated this is the make-up date for the Chamber Golf Tournament, which players were not able to finish due to rain. This will occur prior to the Glow Golf Classic.*
  - **Monday, May 20:** Montevallo High School graduation at 7 PM at UM.
  - **Thursday, May 30:** Public recycling forum from 6-8 PM at the American Village Rotunda. RSVP to [mayorsoffice@cityofmontevallo.com](mailto:mayorsoffice@cityofmontevallo.com).
  - **Every Monday from June 3 - August 19:** Montevallo Farmers' Market from 3-6 PM at 660 Main Street.
  - **Thursday, June 13:** First Annual Main Street Membership Meeting.

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## Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday, June 13, 2019, in the Council Chambers at City Hall (541 Main Street). Our first annual membership meeting will also be held as a part of the regular board meeting.

The meeting was adjourned at approximately 8:47 a.m.

Respectfully submitted,

Tom J. Sanders  
Secretary