



# Community Profile

710 N Boundary St, Montevallo, Alabama, 35115  
Rings: 3, 5, 7 mile radii

Prepared by Esri  
Latitude: 33.10168  
Longitude: -86.86126

	3 miles	5 miles	7 miles
<b>Population Summary</b>			
2000 Total Population	7,084	10,520	21,761
2010 Total Population	7,868	12,043	30,504
2020 Total Population	8,213	12,843	34,510
2020 Group Quarters	905	929	943
2025 Total Population	8,506	13,386	36,751
2020-2025 Annual Rate	0.70%	0.83%	1.27%
2020 Total Daytime Population	7,123	11,172	28,758
Workers	2,348	3,737	9,549
Residents	4,775	7,435	19,209
<b>Household Summary</b>			
2000 Households	2,547	3,878	7,981
2000 Average Household Size	2.43	2.48	2.61
2010 Households	2,908	4,518	11,297
2010 Average Household Size	2.39	2.45	2.61
2020 Households	3,061	4,832	12,752
2020 Average Household Size	2.39	2.47	2.63
2025 Households	3,182	5,047	13,585
2025 Average Household Size	2.39	2.47	2.64
2020-2025 Annual Rate	0.78%	0.87%	1.27%
2010 Families	1,760	2,915	8,023
2010 Average Family Size	2.99	3.00	3.10
2020 Families	1,790	3,037	8,894
2020 Average Family Size	3.02	3.04	3.14
2025 Families	1,833	3,135	9,400
2025 Average Family Size	3.03	3.05	3.16
2020-2025 Annual Rate	0.48%	0.64%	1.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,821	4,285	8,767
Owner Occupied Housing Units	57.5%	62.6%	71.4%
Renter Occupied Housing Units	32.8%	27.9%	19.6%
Vacant Housing Units	9.7%	9.5%	9.0%
2010 Housing Units	3,300	5,094	12,416
Owner Occupied Housing Units	49.8%	56.4%	69.5%
Renter Occupied Housing Units	38.3%	32.3%	21.5%
Vacant Housing Units	11.9%	11.3%	9.0%
2020 Housing Units	3,531	5,524	14,144
Owner Occupied Housing Units	50.8%	57.5%	70.6%
Renter Occupied Housing Units	35.9%	30.0%	19.5%
Vacant Housing Units	13.3%	12.5%	9.8%
2025 Housing Units	3,677	5,780	15,098
Owner Occupied Housing Units	50.2%	57.1%	70.5%
Renter Occupied Housing Units	36.3%	30.2%	19.5%
Vacant Housing Units	13.5%	12.7%	10.0%
<b>Median Household Income</b>			
2020	\$38,440	\$42,068	\$54,185
2025	\$41,327	\$45,426	\$57,728
<b>Median Home Value</b>			
2020	\$137,783	\$146,103	\$161,450
2025	\$149,077	\$156,964	\$169,425
<b>Per Capita Income</b>			
2020	\$21,266	\$22,407	\$25,845
2025	\$22,608	\$24,005	\$28,296
<b>Median Age</b>			
2010	29.1	31.5	33.4
2020	32.6	34.3	36.0
2025	35.0	36.6	37.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	3,061	4,832	12,752
<\$15,000	25.3%	22.3%	15.4%
\$15,000 - \$24,999	11.2%	11.1%	9.8%
\$25,000 - \$34,999	9.0%	9.0%	8.3%
\$35,000 - \$49,999	15.0%	13.9%	12.3%
\$50,000 - \$74,999	15.3%	16.5%	17.8%
\$75,000 - \$99,999	7.0%	8.9%	12.5%
\$100,000 - \$149,999	11.8%	12.9%	16.4%
\$150,000 - \$199,999	2.3%	2.8%	4.4%
\$200,000+	3.0%	2.7%	3.0%
Average Household Income	\$56,963	\$59,681	\$69,825
<b>2025 Households by Income</b>			
Household Income Base	3,182	5,047	13,585
<\$15,000	23.0%	20.3%	14.2%
\$15,000 - \$24,999	10.7%	10.5%	9.3%
\$25,000 - \$34,999	8.6%	8.7%	7.8%
\$35,000 - \$49,999	15.2%	13.8%	11.7%
\$50,000 - \$74,999	16.5%	17.3%	17.6%
\$75,000 - \$99,999	7.7%	9.5%	12.8%
\$100,000 - \$149,999	13.4%	14.4%	18.0%
\$150,000 - \$199,999	2.4%	3.1%	5.2%
\$200,000+	2.5%	2.4%	3.3%
Average Household Income	\$60,347	\$63,855	\$76,467
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	1,793	3,175	9,990
<\$50,000	15.2%	14.8%	9.5%
\$50,000 - \$99,999	18.1%	16.4%	11.5%
\$100,000 - \$149,999	22.1%	20.4%	23.5%
\$150,000 - \$199,999	19.9%	21.7%	24.2%
\$200,000 - \$249,999	6.9%	9.5%	14.0%
\$250,000 - \$299,999	7.6%	7.8%	6.2%
\$300,000 - \$399,999	3.2%	4.1%	8.1%
\$400,000 - \$499,999	1.2%	1.1%	0.9%
\$500,000 - \$749,999	4.1%	2.8%	1.6%
\$750,000 - \$999,999	1.1%	0.9%	0.4%
\$1,000,000 - \$1,499,999	0.5%	0.3%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$175,962	\$174,890	\$180,745
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	1,847	3,299	10,638
<\$50,000	13.4%	13.0%	8.2%
\$50,000 - \$99,999	16.5%	14.9%	10.4%
\$100,000 - \$149,999	20.5%	19.0%	22.0%
\$150,000 - \$199,999	20.0%	21.8%	24.3%
\$200,000 - \$249,999	7.7%	10.5%	15.1%
\$250,000 - \$299,999	9.0%	9.1%	7.0%
\$300,000 - \$399,999	3.9%	4.9%	9.2%
\$400,000 - \$499,999	1.6%	1.4%	1.1%
\$500,000 - \$749,999	5.4%	3.7%	2.1%
\$750,000 - \$999,999	1.5%	1.2%	0.5%
\$1,000,000 - \$1,499,999	0.5%	0.3%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$193,499	\$189,721	\$191,240

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	7,869	12,045	30,502
0 - 4	6.0%	6.5%	7.5%
5 - 9	5.6%	6.0%	7.0%
10 - 14	5.3%	5.8%	6.7%
15 - 24	27.3%	22.6%	16.0%
25 - 34	13.2%	13.6%	15.3%
35 - 44	9.8%	11.3%	14.2%
45 - 54	11.7%	12.5%	13.1%
55 - 64	9.9%	10.5%	10.3%
65 - 74	6.2%	6.4%	6.0%
75 - 84	3.6%	3.6%	3.0%
85 +	1.4%	1.3%	0.9%
18 +	80.4%	78.7%	75.3%
<b>2020 Population by Age</b>			
Total	8,213	12,844	34,510
0 - 4	5.4%	5.8%	6.6%
5 - 9	5.3%	5.8%	7.0%
10 - 14	5.4%	5.9%	7.0%
15 - 24	22.8%	18.6%	13.8%
25 - 34	15.4%	15.0%	14.1%
35 - 44	11.3%	12.4%	14.9%
45 - 54	9.8%	11.0%	12.8%
55 - 64	11.1%	11.5%	11.3%
65 - 74	8.2%	8.6%	8.0%
75 - 84	3.8%	3.8%	3.4%
85 +	1.5%	1.4%	1.1%
18 +	81.2%	79.5%	76.0%
<b>2025 Population by Age</b>			
Total	8,506	13,387	36,750
0 - 4	5.3%	5.6%	6.5%
5 - 9	5.2%	5.7%	6.7%
10 - 14	5.4%	5.9%	7.0%
15 - 24	22.9%	18.7%	13.6%
25 - 34	11.2%	11.4%	12.3%
35 - 44	13.5%	14.3%	15.8%
45 - 54	10.4%	11.4%	12.7%
55 - 64	10.7%	11.1%	11.0%
65 - 74	9.1%	9.4%	8.7%
75 - 84	4.8%	4.9%	4.4%
85 +	1.7%	1.6%	1.2%
18 +	81.3%	79.6%	76.2%
<b>2010 Population by Sex</b>			
Males	3,645	5,700	14,854
Females	4,223	6,343	15,650
<b>2020 Population by Sex</b>			
Males	3,835	6,115	16,847
Females	4,377	6,729	17,663
<b>2025 Population by Sex</b>			
Males	3,982	6,388	17,990
Females	4,524	6,998	18,761

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,869	12,042	30,506
White Alone	70.4%	74.0%	77.2%
Black Alone	23.2%	19.8%	16.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	3.9%	4.0%
Two or More Races	1.7%	1.6%	1.6%
Hispanic Origin	8.0%	7.9%	7.6%
Diversity Index	53.1	49.9	46.4
<b>2020 Population by Race/Ethnicity</b>			
Total	8,213	12,842	34,510
White Alone	65.4%	69.7%	73.0%
Black Alone	27.8%	23.5%	20.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	4.0%	4.0%
Two or More Races	2.0%	2.0%	2.0%
Hispanic Origin	8.0%	8.0%	7.6%
Diversity Index	56.9	53.8	50.7
<b>2025 Population by Race/Ethnicity</b>			
Total	8,506	13,388	36,752
White Alone	62.0%	66.7%	70.2%
Black Alone	30.9%	26.1%	22.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	0.5%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.9%	4.0%	4.0%
Two or More Races	2.3%	2.3%	2.3%
Hispanic Origin	7.9%	7.9%	7.6%
Diversity Index	59.0	56.1	53.3
<b>2010 Population by Relationship and Household Type</b>			
Total	7,868	12,043	30,504
In Households	88.2%	92.1%	96.8%
In Family Households	69.1%	74.8%	83.4%
Householder	22.3%	23.9%	26.3%
Spouse	15.3%	17.3%	20.5%
Child	25.6%	27.7%	31.2%
Other relative	3.7%	3.7%	3.6%
Nonrelative	2.2%	2.2%	1.8%
In Nonfamily Households	19.1%	17.3%	13.5%
In Group Quarters	11.8%	7.9%	3.2%
Institutionalized Population	0.1%	0.1%	0.0%
Noninstitutionalized Population	11.6%	7.8%	3.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	5,016	8,195	22,640
Less than 9th Grade	2.7%	2.6%	2.4%
9th - 12th Grade, No Diploma	10.2%	10.0%	7.8%
High School Graduate	29.3%	29.8%	26.8%
GED/Alternative Credential	4.5%	4.8%	4.7%
Some College, No Degree	20.1%	20.3%	22.3%
Associate Degree	8.7%	8.8%	8.4%
Bachelor's Degree	15.4%	15.1%	18.3%
Graduate/Professional Degree	9.1%	8.7%	9.4%
<b>2020 Population 15+ by Marital Status</b>			
Total	6,890	10,586	27,406
Never Married	49.7%	41.8%	30.4%
Married	32.6%	40.2%	52.5%
Widowed	5.0%	5.6%	5.3%
Divorced	12.7%	12.4%	11.9%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,115	6,361	17,382
Population 16+ Employed	84.4%	85.7%	88.5%
Population 16+ Unemployment rate	15.6%	14.3%	11.5%
Population 16-24 Employed	23.1%	18.7%	13.0%
Population 16-24 Unemployment rate	23.7%	23.0%	20.6%
Population 25-54 Employed	58.9%	62.8%	69.5%
Population 25-54 Unemployment rate	13.5%	12.6%	10.3%
Population 55-64 Employed	14.1%	14.3%	13.6%
Population 55-64 Unemployment rate	10.4%	10.0%	8.6%
Population 65+ Employed	4.0%	4.1%	3.9%
Population 65+ Unemployment rate	9.7%	9.3%	8.2%
<b>2020 Employed Population 16+ by Industry</b>			
Total	3,474	5,453	15,387
Agriculture/Mining	0.5%	0.7%	1.1%
Construction	8.7%	8.9%	8.3%
Manufacturing	8.0%	8.7%	10.7%
Wholesale Trade	2.2%	2.8%	3.4%
Retail Trade	13.3%	12.3%	10.2%
Transportation/Utilities	5.5%	5.6%	5.2%
Information	2.2%	2.5%	2.8%
Finance/Insurance/Real Estate	5.2%	6.2%	8.1%
Services	49.3%	47.2%	45.2%
Public Administration	5.0%	5.2%	5.1%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	3,472	5,452	15,386
White Collar	54.1%	55.4%	63.4%
Management/Business/Financial	9.0%	10.4%	16.1%
Professional	18.2%	19.4%	23.4%
Sales	11.1%	10.6%	9.3%
Administrative Support	15.9%	15.0%	14.6%
Services	17.8%	17.3%	13.1%
Blue Collar	28.0%	27.2%	23.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	7.7%	7.8%	6.1%
Installation/Maintenance/Repair	5.4%	5.8%	6.2%
Production	8.0%	7.9%	6.4%
Transportation/Material Moving	6.9%	5.7%	4.6%

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July 06, 2020



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<b>2010 Households by Type</b>			
Total	2,908	4,518	11,297
Households with 1 Person	29.6%	27.1%	23.1%
Households with 2+ People	70.4%	72.9%	76.9%
Family Households	60.5%	64.5%	71.0%
Husband-wife Families	41.6%	46.5%	55.3%
With Related Children	17.7%	20.5%	27.0%
Other Family (No Spouse Present)	19.0%	18.0%	15.8%
Other Family with Male Householder	4.4%	4.4%	4.1%
With Related Children	2.1%	2.2%	2.1%
Other Family with Female Householder	14.5%	13.5%	11.7%
With Related Children	9.4%	8.7%	7.6%
Nonfamily Households	9.8%	8.3%	5.8%
All Households with Children	29.8%	31.9%	37.1%
Multigenerational Households	4.1%	4.2%	4.1%
Unmarried Partner Households	5.7%	5.3%	4.3%
Male-female	5.0%	4.6%	3.7%
Same-sex	0.7%	0.7%	0.6%
<b>2010 Households by Size</b>			
Total	2,907	4,517	11,298
1 Person Household	29.7%	27.1%	23.1%
2 Person Household	33.9%	33.9%	33.1%
3 Person Household	16.5%	17.4%	18.8%
4 Person Household	11.9%	12.6%	15.0%
5 Person Household	5.1%	5.6%	6.4%
6 Person Household	2.0%	2.2%	2.3%
7 + Person Household	1.0%	1.2%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,908	4,518	11,297
Owner Occupied	56.5%	63.6%	76.4%
Owned with a Mortgage/Loan	34.2%	40.9%	57.6%
Owned Free and Clear	22.3%	22.7%	18.8%
Renter Occupied	43.5%	36.4%	23.6%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	170	175	202
Percent of Income for Mortgage	15.0%	14.5%	12.4%
Wealth Index	45	49	63
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,300	5,094	12,416
Housing Units Inside Urbanized Area	71.2%	63.3%	67.7%
Housing Units Inside Urbanized Cluster	0.0%	0.1%	0.1%
Rural Housing Units	28.8%	36.7%	32.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,868	12,043	30,504
Population Inside Urbanized Area	72.3%	64.9%	68.8%
Housing Units Inside Urbanized Cluster	0.0%	0.1%	0.1%
Rural Population	27.7%	35.0%	31.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Old and Newcomers (8F)	Down the Road (10D)	Soccer Moms (4A)
2.	Rural Bypasses (10E)	Old and Newcomers (8F) Up and Coming Families (7A)	
3.	Down the Road (10D)	Rural Bypasses (10E)	Down the Road (10D)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,272,092	\$7,021,170	\$21,677,841
Average Spent	\$1,395.65	\$1,453.06	\$1,699.96
Spending Potential Index	65	68	79
Education: Total \$	\$3,192,490	\$5,187,216	\$15,896,443
Average Spent	\$1,042.96	\$1,073.51	\$1,246.58
Spending Potential Index	58	60	70
Entertainment/Recreation: Total \$	\$6,576,174	\$10,853,360	\$32,860,487
Average Spent	\$2,148.37	\$2,246.14	\$2,576.89
Spending Potential Index	66	69	79
Food at Home: Total \$	\$11,097,297	\$18,230,523	\$54,428,952
Average Spent	\$3,625.38	\$3,772.87	\$4,268.27
Spending Potential Index	68	71	80
Food Away from Home: Total \$	\$7,640,574	\$12,578,239	\$38,411,677
Average Spent	\$2,496.10	\$2,603.11	\$3,012.21
Spending Potential Index	66	69	80
Health Care: Total \$	\$11,901,392	\$19,703,725	\$59,433,840
Average Spent	\$3,888.07	\$4,077.76	\$4,660.75
Spending Potential Index	68	71	81
HH Furnishings & Equipment: Total \$	\$4,397,338	\$7,294,404	\$22,642,929
Average Spent	\$1,436.57	\$1,509.60	\$1,775.64
Spending Potential Index	66	69	81
Personal Care Products & Services: Total \$	\$1,813,866	\$2,992,374	\$9,346,454
Average Spent	\$592.57	\$619.28	\$732.94
Spending Potential Index	64	67	80
Shelter: Total \$	\$36,013,028	\$58,852,558	\$182,178,798
Average Spent	\$11,765.12	\$12,179.75	\$14,286.29
Spending Potential Index	61	63	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,871,303	\$8,165,937	\$25,225,265
Average Spent	\$1,591.41	\$1,689.97	\$1,978.14
Spending Potential Index	68	72	84
Travel: Total \$	\$4,333,820	\$7,245,261	\$23,121,754
Average Spent	\$1,415.82	\$1,499.43	\$1,813.19
Spending Potential Index	59	62	75
Vehicle Maintenance & Repairs: Total \$	\$2,558,157	\$4,143,406	\$12,147,572
Average Spent	\$835.73	\$857.49	\$952.60
Spending Potential Index	72	74	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.